WHAT IS CLAIMED IS:

- 1. A process for preparing an aqueous dispersion of a pigment, comprising:
- (A) kneading a mixture containing a pigment, a polymer having a salt-forming group, a neutralizing agent for neutralizing the polymer having a salt-forming group, an organic solvent and water, wherein the concentration of solid matter is 50 to 80% by weight;
- (B) adding water and/or an organic solvent to the resulting kneaded mixture to dilute the mixture; and
- (C) dispersing the solid matter in the resulting diluted mixture.
 - 2. The process for preparing an aqueous dispersion of a pigment according to claim 1, wherein the temperature during kneading is at most 50°C in the step (A).

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3. The process for preparing an aqueous dispersion of a pigment according to claim 1, wherein the resulting kneaded mixture is subjected to the step (B) after the mixture is kneaded with a kneader and further kneaded with a roll-mill in the step (A).

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- 4. The process for preparing an aqueous dispersion of a pigment according to claim 1, wherein the solid matter in the diluted mixture is dispersed with a high-pressure homogenizer in the step (C).
- 5. A water-based ink comprising the aqueous dispersion of a pigment,

obtained by the process of claim 1.